



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	31 March 2022
Licensing Ref No:	21/14563/LIPN - New Premises Licence
Title of Report:	Americana Basement And Ground Floor 11-12 Haymarket London SW1Y 4BP
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Karyn Abbott Licensing Officer
Contact details	Telephone: 0207 641 6500 Email: kabbott@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	20 December 2021		
Applicant:	Curzon And Haymarket Ltd		
Premises:	Americana		
Premises address:	Basement And Ground Floor 11-12 Haymarket London SW1Y 4BP	Ward:	St James's
		Cumulative Impact Area:	None
		Special Consideration Zone:	West End Buffer
Premises description:	According to the application form, the premises proposes to operate as a restaurant.		
Premises licence history:	<p>The premises currently has the benefit of a premises licence (19/11470/LIPCH) which was granted in January 2007. This can be found at Appendix 3.</p> <p>The applicant has also applied for Pre-Application advice (21/05168/PREAPM), and a short paragraph from the applicant regarding the Pre-App can be found at Appendix 2.</p> <p>The premises has the benefit of a Shadow Licence (21/05216/LIPN), details can be found at Appendix 4.</p> <p>The premises also had the benefit of Temporary Event Notices, and the history can be found at Appendix 4.</p>		
Applicant submissions:	The applicant has provided submissions addressing the relevant spatial policies plus a dispersal policy and menu which can be found at Appendix 2 .		
Applicant amendments:	None		

1-B Proposed licensable activities and hours							
Late Night Refreshment:				Indoors, outdoors or both			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
End:	01:00	01:00	03:00	03:00	03:00	03:00	03:00
Seasonal variations/ Non-standard timings:				<p>On the morning that GMT changes to BST, one hour shall be added to the terminal hour of any activities/closing time where the existing terminal /closing hour for activities/the premises ends after 01.00.</p> <p>From the end of hours permitted on NYE to the start of the permitted hours on NYD</p>			

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	01:00	01:00	03:00	03:00	03:00	03:00	03:00
Seasonal variations/ Non-standard timings:		<p>On the morning that GMT changes to BST, one hour shall be added to the terminal hour of any activities/closing time where the existing terminal /closing hour for activities/the premises ends after 01.00.</p> <p>From the end of hours permitted on NYE to the start of the permitted hours on NYD</p>					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	00:00	00:00	00:00	00:00	00:00	00:00	00:00
End:	00:00	00:00	00:00	00:00	00:00	00:00	00:00
Seasonal variations/ Non-standard timings:		None					
Adult Entertainment:		None					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Metropolitan Police Service
Representative:	PC Adam Deweltz
Received:	5 January 2022
<p>RE: Premises Licence Application for Basement and Ground Floor 11-12 Haymarket, SW1Y 4BP.</p> <p>With reference to the above, I am writing to inform you that the Metropolitan Police, as a responsible authority, are making a representation against this application. The venue is situated within Westminster City Council's West End Buffer Special Consideration Zone. It is our belief that if granted, the application could undermine the Licensing Objectives in relation to The Prevention of Crime and Disorder.</p> <p>The Metropolitan Police Service has proposed condition by these have yet to be agreed by the applicant. These conditions can be found at Appendix 4.</p>	
Responsible Authority:	Environmental Health Service
Representative:	Dave Nevitt
Received:	17 January 2022
<p>I wish to make Representations on the following grounds: Representation is made in relation to the application, as the proposals are likely to increase the risk of Public Nuisance and may impact upon Public Safety.</p>	

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy SCZ1 applies	<p>A. In addition to meeting the other policies within this statement, applications within a designated Special Consideration Zone should demonstrate that they have taken account of the issues particular to the Zone, in question as identified within the 2020 Cumulative Impact Assessment, and should set out any proposed mitigation measures in relation to those issues within their operating schedule.</p> <p>B. For the purpose of Clause A, the designated Special Consideration Zones are:</p> <ul style="list-style-type: none"> • West End Buffer. • Queensway/Bayswater. • Edgware Road. • East Covent Garden. • Mayfair. • Victoria.
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity. 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night. 9. The capacity of the premises. 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation. 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel

	<p>home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <p>8. Restaurants</p> <p>Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.</p> <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p>
<p>Policy RNT1 applies</p>	<p>A. Applications outside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones Policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meeting the definition of a restaurant as per Clause C. <p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 5. The application and operation of the venue meeting the definition of a restaurant as per Clause C.

	<p>C. For the purposes of this policy a restaurant is defined as:</p> <ol style="list-style-type: none"> 1. A premises in which customers are shown to their table or the customer will select a table themselves to which food is either served to them or they have collected themselves. 2. Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at a table. 3. Which do not provide any takeaway service of food and/or drink for immediate consumption, except if provided via an ancillary delivery service to customers at their residential or workplace address. 4. Where alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of alcohol by such persons is ancillary to taking such meals. 5. The sale and consumption of alcohol prior to such meals may be in a bar area but must also be ancillary to the taking of such meal.
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

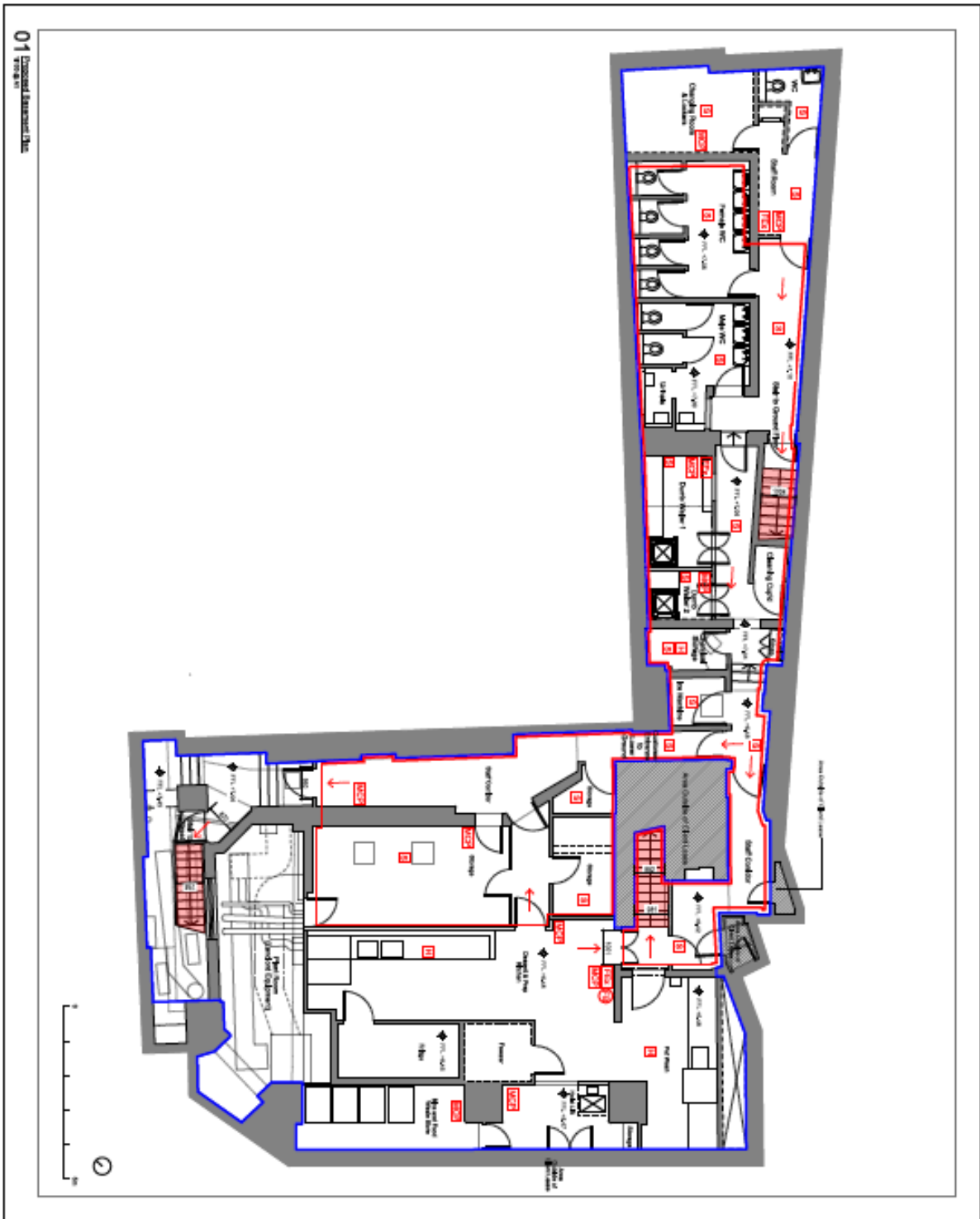
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Karyn Abbott Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kabbott@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police Service	5 January 2022
5	Environmental Health Service	17 January 2022



01 General Arranged Plan

11 Heymarket
London SW1Y 4BP

Legend

- Blue line: The boundary of the building, including the boundary of the site.
- Red line: The boundary of the fire escape route.
- Red box with number: Fire extinguisher location.
- Red arrow: Fire escape route.
- Red circle with 'X': Fire alarm call point.
- Red circle with 'A': Fire alarm control panel.
- Red circle with 'M': Fire main.
- Red circle with 'E': Fire escape.
- Red circle with 'D': Fire door.
- Red circle with 'L': Fire lift.
- Red circle with 'S': Fire stairs.
- Red circle with 'R': Fire refuge.
- Red circle with 'C': Fire cabinet.
- Red circle with 'B': Fire blanket.
- Red circle with 'F': Fire extinguisher.
- Red circle with 'H': Fire hose.
- Red circle with 'I': Fire iron.
- Red circle with 'J': Fire jacket.
- Red circle with 'K': Fire knife.
- Red circle with 'L': Fire ladder.
- Red circle with 'M': Fire mat.
- Red circle with 'N': Fire net.
- Red circle with 'O': Fire oil.
- Red circle with 'P': Fire paper.
- Red circle with 'Q': Fire quartz.
- Red circle with 'R': Fire resin.
- Red circle with 'S': Fire sand.
- Red circle with 'T': Fire tallow.
- Red circle with 'U': Fire urine.
- Red circle with 'V': Fire vinegar.
- Red circle with 'W': Fire water.
- Red circle with 'X': Fire wax.
- Red circle with 'Y': Fire yeast.
- Red circle with 'Z': Fire zinc.

Notes

1. The number of the fire extinguisher is shown in the red box with the number.

2. The number of the fire alarm call point is shown in the red circle with the number.

3. The number of the fire alarm control panel is shown in the red circle with the number.

4. The number of the fire main is shown in the red circle with the number.

5. The number of the fire escape is shown in the red circle with the number.

6. The number of the fire door is shown in the red circle with the number.

7. The number of the fire lift is shown in the red circle with the number.

8. The number of the fire stairs is shown in the red circle with the number.

9. The number of the fire refuge is shown in the red circle with the number.

10. The number of the fire cabinet is shown in the red circle with the number.

11. The number of the fire blanket is shown in the red circle with the number.

12. The number of the fire extinguisher is shown in the red circle with the number.

13. The number of the fire hose is shown in the red circle with the number.

14. The number of the fire iron is shown in the red circle with the number.

15. The number of the fire jacket is shown in the red circle with the number.

16. The number of the fire knife is shown in the red circle with the number.

17. The number of the fire ladder is shown in the red circle with the number.

18. The number of the fire mat is shown in the red circle with the number.

19. The number of the fire net is shown in the red circle with the number.

20. The number of the fire oil is shown in the red circle with the number.

21. The number of the fire paper is shown in the red circle with the number.

22. The number of the fire quartz is shown in the red circle with the number.

23. The number of the fire resin is shown in the red circle with the number.

24. The number of the fire sand is shown in the red circle with the number.

25. The number of the fire tallow is shown in the red circle with the number.

26. The number of the fire urine is shown in the red circle with the number.

27. The number of the fire vinegar is shown in the red circle with the number.

28. The number of the fire water is shown in the red circle with the number.

29. The number of the fire wax is shown in the red circle with the number.

30. The number of the fire yeast is shown in the red circle with the number.

31. The number of the fire zinc is shown in the red circle with the number.

THIS DRAWING MUST BE PRINTED IN COLOUR

COUSINS

2025 Limited
11 Heymarket
London SW1Y 4BP
020 7593 1111
www.cousins.co.uk

Applicant Supporting Documents

Appendix 2

Prior to lodging the application, a pre-app meeting was held on site with follow up discussions. A further meeting with the police and EHO was held on site. The application has been made in the light of the advice and comments received from Police and EH.

From: [Suzanne Davies](#)
To: [Meloyan, Emanuela: WCC](#)
Cc: [EH Consultation Team: WCC](#); [Police Fullapps: WCC](#)
Subject: Re: 21/14563/LIPN Special Consideration Zone Basement And Ground Floor 11-12 Haymarket SW1Y 4BP - Premises licence application
Date: 22 December 2021 14:31:59
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[Haymarket - Operating Schedule conditions\[3\]\[2\]\[4\].docx](#)

Dear Emanuela,

By way of response to your request, the applicant has considered the issues referred to in Westminster City Council's ("WCC") West End Buffer Special Consideration Zone ("WEBSCZ") policy and believes that the nature of the proposed operation and the conditions attached in Annex A will address the relevant concerns.

The premises have the benefit of a premises licence and shadow licence and were previously operated by the Byron Hamburger chain. The 'shadow' licence is held by the Landlord, Woodbay Investments Limited and the principal premises licence is held by DMWSL 740 Limited. The premises are not currently trading. According to Companies House, the status of the DMWSL 740 Limited is "Active – Active proposal to strike off". In usual circumstances a new tenant of a licensed venue would take a transfer of the previous tenant's premises licence and seek a variation should any changes be necessary. In view of the precarious status of the premises licence holding company and the potential for the existing licence to be 'lost' due to an insolvency situation, and the fact that the company no longer has any involvement with the premises, it was thought prudent for a new premises licence application rather than a variation application to be sought on this occasion.

The premises were previously operated as a restaurant and, as far as the applicant is aware, without giving rise for concern to the Authorities or adversely effecting the issues identified in the WEBSCZ. The applicant intends to continue to operate the premises primarily as a restaurant and does not seek to extend the hours or capacity of the venue, despite the introduction of a mezzanine floor at the rear of the site. Accordingly, the majority of the conditions which apply to the existing premises licences have once again been proffered and are to be retained with additional measures offered, including a proposed reduction in overall capacity, to address the operational changes proposed relating to the areas marked 'rear room' and 'mezzanine' colour washed blue on the plans lodged in support of the application.

Should you have any queries, please do not hesitate to contact me.

Regards
Suzanne Davies
Director
Clifton Davies Consultancy Limited
6 Lettice Street London SW6 4EH
T: +44(0)7767666300
E: sd@cliftondavies.com
www.cliftondavies.com

Americana, 11 Haymarket SW1Y 4BP

DISPERSAL POLICY

1. PURPOSE

This policy is designed to provide guidance for the management and employees of Americana, and set out the terms for the dispersal of guests from the premises.

The purpose of this policy is to set out the reasonable steps the premises will undertake to prevent unnecessary avoidable disturbance to residents, Emergency Services and other businesses operating in the vicinity of the premises. It is also designed to limit any possible danger or criminal activity faced by patrons when they leave the restaurant.

It is the stated intention of the premises to operate in a manner which causes the minimum impact from noise, nuisance and anti-social behavior from our guests to neighbours and other members of the public.

To this end all Front of House staff will be trained in this policy and other appropriate skills to achieve an orderly and safe dispersal from the premises.

All staff will be compelled by their contract of employment to comply with and actively implement this dispersal policy, where their job role includes these responsibilities.

It is the responsibility of the Designated Premises Supervisor and management to ensure that this policy is enforced at the premises and to regularly update the policy to meet the requirements of the business and local authorities.

2. LOCAL CO-OPERATION

The premises will work in co-operation with local authorities, and where appropriate, with other premises in the area to ensure that local policies are coordinated.

The premises will, where practicable, work in partnership with Responsible Authorities through PubWatch and similar partnership groups to share information and best practice.

Where reasonably possible, the Premises will actively enroll in schemes such as area wide joint-radio systems, with the Police or other Responsible Authorities.

3. DISPERSAL

Dispersal shall take place through the front doors of the premises onto Haymarket. The pavement area directly outside the restaurant is wide, well lit, and offers a clear unimpeded route to a number of ways to leave the immediate area quickly and safely.

The premises are in close proximity to a number of bus stops and Underground stations, and black cabs and minicabs can pull up in a number of locations that are very close to the exit.

All conditions relating to dispersal included on the Premises Licence will be implemented and all relevant staff will be trained in these conditions, in addition to all conditions which attach to the Licence, as well as the operating hours outlined on the Premises Licence.

The operating hours of the restaurant in accordance with the Premises License are as follows:

Late Night Refreshment

Monday to Tuesday: 23:00 to 01:00

Wednesday to Sunday: 23:00 to 03:00

Sale by Retail of Alcohol

Monday and Tuesday: 10:00 to 01:00

Wednesday to Saturday: 10:00 to 03:00

Sunday: 12:00 to 03:00

During the last 30 minutes prior to closing sufficient staff will be allocated to ensure that the collecting of glasses and the clearing of other waste is prioritized; this provides a message to guests that the premises is in the process of closing and encourages them to finish their drinks and prepare for departure.

Lighting will be brought up during this period to help indicate to remaining guests that the premises will be closing soon, and that it is time to finish their remaining food and drinks and start to leave the premises.

Again, staff will also be trained and allocated to help people collect their belongings as efficiently as possible as they are leaving the premises.

A member of staff will be visible at the public entrance / exit to control dispersal, to remind people to leave quietly and to prevent patrons from re-entering the premises.

The guest areas of the restaurant will be cleared of all glassware and plates by this time, and the area immediately outside the premises will be kept clear of all rubbish in order to better facilitate dispersal.

All outside tables and chairs will be removed from the pavement and securely stored in the basement area as soon as they can no longer be used, in accordance with the times permissible to use them in the Premises Licence.

Action Points:

- Staff will go to each table at the end of the evening to encourage patrons to disperse gradually and to leave the area quietly.
- We shall ensure adequate signage is available at the exit asking guests to leave quietly and not to congregate outside or in the local area; we will direct patrons' attention to these signs as they leave.
- We will remove drinks and glass vessels from patrons as they leave to ensure no glass leaves the premises.

Staff management of Dispersal from the Premises.

Action Points:

- During the 'soft closure' period and once the premises is closed, staff shall assist with the dispersal of customers from the area. The purpose of an effective dispersal is to ensure that patrons leave the area quickly, quietly and in an orderly manner.
- The most effective approach to dispersal is for staff to be friendly and helpful.
- People loitering may be doing so because they are unable to make a decision or easily access the information they require; often they will disperse when they are given this information. Many patrons will move on if they can be assisted by staff with clear directions to help them more quickly get home, to their hotel, to a mainline train station, etc
- By providing helpful information it can encourage them to leave the immediate area more quickly. By way of example, just because someone arrived using one form of transport, it will not be assumed that the same transport option will still be available to them at the end of the evening. With many tourists and people unfamiliar with travelling in and out of central London, we will give them options, and offer assistance by:
 - Calling a local taxi
 - Provide information on local bus / train / underground routes
 - Help to locate their friends
 - Call someone for them
 - Advise as to the best and safest location/s from which to order and be collected by an Uber

Action Points:

Staff can expediate the dispersal of patrons with their actions both at closing time and throughout the night by:

- Controlling the level of intoxication of patrons throughout the night and acting

appropriately if people become intoxicated. Anyone who becomes too intoxicated to be served at their table shall be refused further service of alcohol and will be politely asked to leave the premises.

- Door staff will encourage patrons to leave gradually via the exit towards the end of the night, and try to avoid large numbers of patrons all leaving at the same time.
- Provide information about the transport options from the premises.
- Remove drinks and glasses and bottles from those leaving the premises
- Remind people who are leaving to do so quietly and direct their attention to the signs displayed
- Ask patrons not to assemble or loiter outside the premises once they have left; politely reminding people who do not comply that they may be refused entrance in the future if they fail to disperse.

4. SIGNAGE & LIGHTING

The following signs will be displayed at the premises:

- Signs highlighting the Entry Requirement of the Premises
- Signs informing patrons to Leave Quietly and Respect our Neighbours
- Signs to inform patrons that drinks may not leave the premises at any time.

These signs are to be displayed prominently at the joint entrance and exit from the premises.

Lighting (Internal) – The premises start to turn up the lights in all guest areas 30 minutes before guests have to leave

Turning the lights UP is a clear indication to patrons that the premises is in the process of closing and generally encourages patrons to leave gradually over the following 30 minutes (i.e. the drinking and eating up time).

Lighting (External) – External lighting will be sufficient for patrons to leave the premises safely. Providing sufficient lighting in the external areas of the premises will encourage patrons to leave; patrons may be slower to leave if it is brighter inside than outside.

External lighting will be regularly reviewed to ensure it is not a cause of nuisance to neighbours.

Both internal and external lighting will be regularly reviewed to ensure it does not impede the effectiveness of CCTV.

5. TRANSPORT

In order to facilitate the dispersal of patrons from the premises, patrons will be provided with information on the various means of transport available from the premises:

- **Taxi & Taxi Ranks** – The premises shall display the number(s) of a local taxi company and the location of any taxi rank located in the proximity of the premises. The local taxi company whose numbers are displayed will be contacted to advise them of the location of the premises and informed of the appropriate collection point; they will be asked not to sound their horns on arrival.

Where a taxi has been called for a patron, those persons will be asked to wait inside for their taxi to arrive.

For organized events, guests will be advised to pre-book taxis and advise the taxi company of the correct pick-up location along with instructions on how to minimize disturbance to local residents.

- **Local & Night Bus Services** – There are a number of buses that stop close to the restaurant on Haymarket, including routes 88, 453, 12, 159 and Night Buses N3, N18, N136, N97 and N109
- **Underground** – The closest Underground stations to the premises are, in order, Piccadilly Circus, Leicester Square and Green Park. Details of their location and the routes and times available will be provided to all staff who will be trained to assist guests if assistance is required.
- **Main Line Trains** – The closest main line train station is Charing Cross. Staff will be made aware of the location and will also be trained to direct guests to the relevant Underground stations and which lines to use to get to all main line stations.
- **Car Parking** - The use of cars as a form of transport will be discouraged, but we can advise guests looking to book a table as to where the nearest NCP car parks and street parking spaces can be found.
- **Website** – We will provide clear information on our website regarding all the above means of transport into and out of the West End, with links provided via online reservation emails to assist guests in finding their way both to the restaurant and home afterwards.

Staff will be aware of the possibility of patrons venturing into the street / road as they leave the premises and control this in order to promote Public Safety and prevent the potential for accidents and injuries.

6. SMOKING AREAS

The Premises will operate a controlled smoking area, located between our southernmost window and the entrance to the offices located above us at 11 Haymarket

- The smoking area will be closed 30 minutes prior to the closure of the premises and at the same time the bar is closed.
- The closing of the smoking area at this time will aid dispersal and prevent confusion between those in the smoking area and those leaving the premises. It will also mean that anyone wishing to smoke must leave the premises and no re-entry is permitted after this time.

Action Point:

- Prior to closing the premises we will check that all litter to the front of the premises has been cleared. It will be a condition of the Licence that no rubbish of any kind can be on the street or pavement between the hours of 23:00pm and 08:00am. Sweeping outside the premises at the end of the session not only clears rubbish but is likely to assist in getting patrons to move away from the premises.

7. 'SOFT CLOSURE' - MUSIC & ENTERTAINMENT.

Music will only ever be for background purposes throughout the premises, with no DJs or live musicians employed.

However, a 'soft closure' will still be in place, whereby alongside turning the lights up 30 minutes before closing, music volumes will be gradually brought down also at this time. This is designed to close the premises gradually over this period and thus to encourage a more even dispersal. This in turn seeks to minimise the potential for crime and disorder, noise and anti-social behaviour.

Music will be completely turned off approximately 20 minutes before closure of the premises. This advises patrons that the premises is closing and also allows them to finish their meals in a quieter environment which will assist in determining behaviour once customers leave, ie they will do so more quietly.

- Patrons will be asked individually at their tables towards the end of their meals and as we approach the time that service of food and drinks must end, whether they would like to order anything else, or if they would like their bill to be delivered.
- At this time, once guests have been informed that the premises will be closing shortly, the smoking area will be closed, guests still smoking will be allowed to finish their cigarettes, but guests will no longer be permitted access to the area.

- Once this has been done, staff cleaning and collecting glasses will continue politely asking people to finish their meals and arrange bills for tables that have not yet paid. Doing this in a polite individual manner, rather than announcing to the whole restaurant, is likely to have a more positive effect.
- Staff will not be permitted to turn the background music back on for their own entertainment while cleaning the premises, once customers have left the premises.

8. CONTROLLING CUSTOMERS & PREVENTING LOITERING

The dispersal policy sets out a number of operational matters which will be implemented in order to achieve the swift dispersal of customers at the end of the night. The policy will be kept under review and revised as necessary. Consideration will also be given to the following:

- Guests will be offered the opportunity to charge their mobile phones while visiting the premises, and a number of power points interspersed between the restaurant tables will be provided for them to charge their own phones. The intention in doing this is so that guests will feel confident that their phone will have ample charge left to get them home. This will assist them if they feel they are in danger, need to call someone for assistance, or need to check their route home or order a cab / Uber once they have left the premises.
- Enhanced conflict resolution management training for key staff.

9. STAFF LEAVING AT THE END OF THEIR EVENING SHIFT

Staff will be made aware that they too must leave the area quietly and swiftly at the end of their shift. Details of where staff live and their travel plans will be identified in order to implement procedures which will facilitate this and to ensure their safety. Staff will be paired on shifts with others living in close proximity and consideration will be given to providing assistance with their cab fares.

Americana Haymarket

~ Starters ~

- **Oysters (3/6/12)**
 - Raw on the ½ shell (chilli/coriander dressing) £9.50 / £17 / £30
 - Baked with crab meat £12 / £20 / £36
 - Fried with cornmeal batter (Dijon tartar sauce) £11 / £19 / £33
 - Rockefeller (Spinach, Garlic, Butter, Monterey Jack Cheese) £12 / £20 / £36
- **In-house Gumbo** £9
- **Cheese-topped crab dip and chips** £12
- **Southern Fried Chicken Tenders with Creole Remoulade or Honey Mustard** £8.50
- **Popcorn Cajun Fried Shrimp with Chive Aioli** £10
- **Quail & Grits** £17
- **Seared Scallops** £17
- **Crawfish Etouffee** £11
- **Spinach & Artichoke Dip** £9
- **Lump Crab Cake** £15
- **Vegetarian Quesadillas (Can be Vegan and/or gluten free)** £10
 - + Add Chicken + £3
- **Ahi Tuna Tartare in Sesame Ginger Sauce** £15
- **Sauteed Crab Claws** £14
- **Large Free Range Chicken Wings (6 / 12 / 24)** £9 / £15 / £26
 - Original Mild / Hot Western BBQ
 - Memphis Dry Rub Parmesan, Garlic, Lemon
 - Jerk Cauliflower Wings (Vegan)

~ Salads ~

Size Options: Side / Large / Large + Chicken / Large + Cajun Fried Shrimp

Arugula £6	/ £10 / £15 / £18	Iceberg Wedge, Bleu Cheese	£9
Caesar	£7.50 / £10 / £15 / £18	Large Cobb	£15

~ Mains ~

- Prime Scottish Strip 12oz (£30) / Ribeye 12oz (£35) / Filet 8oz (£36)
Steak Sauces & Butters –
 - Brown shrimp remoulade
 - Chicken butter
 - Devil's Steak Sauce
 - Americana Bloody Mary Sauce
- Prime Rib with au jus & Horseradish £36
(only available Thursday to Saturday + Sunday lunch)
- Baby Back Ribs ½ Rack / Whole Rack, served with sides £13 / £20
 - Kansas City sweet Ribs
 - St Louis BBQ Ribs
 - Memphis dry Ribs
- Steak Burger / Buttermilk Fried Chicken /
Americana Vegan Burger £17
- Southern Fried Chicken Steak with Mash, Cornbread, 'slaw
and Camp Beans £19
- Okra Creole (Veggie/Vegan) £15
- Louisiana Red Beans & Rice (Veggie/Vegan) £16
- Cajun Mac & Cheese / Truffled / Lobster £13 / £15 / £26
(can be made with vegan cheese)
- Skillet Fried Lamb Chops with Corn Succotash £29
- Southern Smothered or Fried Pork Chop £21
- Grilled Mahi Mahi with Wild Mushrooms & Sauce Piquant £26
- Baked Red Snapper, garlic & herb crust, honeyed asparagus £28

~ Sides ~ all £5.75

- Smashed Potato
- Fries with Parmesan & Truffle
- Andouille Hush Puppies
- Asparagus, Buttermilk, Chilli
dressing
- Spiced Onion Rings
- Southern Field Peas
- Coconut Rum Slaw
- Americana Chilli
- Pit Beans
- Zucchini Frites

~ Brunch ~

Served from 11am to 3pm

- **French Toast**
Plain / Milk Chocolate / White Chocolate & Coconut £12 / £13 / £14
Served with icing sugar & ice cream
- **Lump Crab cake with Poached Egg, Spinach & Hollandaise** £18
- **Buttermilk Pancakes** *(with or without berries)* £11
Served with Maple Syrup and either Bacon or Coconut Yoghurt
- **Eggs Benedict / Florentine / Royale** £14 / £12 / £15
- **Omelette**
Plain / Veggie / truffled / Smoked Salmon £13 / £14 / £16 / £16
- **Burgers (Steak, Fried Chicken, Vegan)** £17

~ Desserts ~ all £7.50

- **Baked Strawberry Cheesecake**
- **Bananas Foster**
- **Americana Key Lime Pie**
- **Hersheys Peanut Butter Pie**
- **Coconut Cake**

- **Ice Creams & Sorbets (from £5)**

Licensing Act 2003 History

Application	Details of Application	Date Determined	Decision
06/11510/LIPN	<p>Application for a Premises Licence</p> <p>Exhibition of a Film: Monday to Saturday - 10:00 to 03:00</p> <p>Exhibition of a Film: Sunday - 12:00 to 23:00</p> <p>Performance of Live Music: Monday to Saturday - 10:00 to 03:00</p> <p>Performance of Live Music: Sunday - 12:00 to 23:00</p> <p>Playing of Recorded Music: Monday to Saturday - 10:00 to 03:00</p> <p>Playing of Recorded Music: Sunday - 12:00 to 23:00</p> <p>Performance of Dance: Monday to Saturday - 10:00 to 03:00</p> <p>Performance of Dance: Sunday - 12:00 to 23:00</p> <p>Provision for entertainment of a similar description to Live Music, Recorded Music and Dance: Monday to Saturday - 10:00 to 03:00</p> <p>Provision for entertainment of a similar description to Live Music, Recorded Music and Dance: Sunday - 12:00 to 23:00</p> <p>Provision of facilities for making Music: Monday to Saturday - 10:00 to 03:00</p> <p>Provision of facilities for making Music: Sunday - 12:00 to 23:00</p> <p>Provision of facilities for Dancing: Monday to Saturday - 10:00 to 03:00</p> <p>Provision of facilities for Dancing: Sunday - 12:00 to 23:00</p> <p>Sale by Retail of Alcohol: Monday to Saturday - 10:00 to 03:00</p> <p>Sale by Retail of Alcohol: Sunday - 12:00 to 23:00</p> <p>Late Night Refreshment: Monday to Saturday - 23:00 to 03:00</p>	18 January 2007	Granted under Delegated Authority
07/01487/WCCMAP	Master Licence	18 January 2007	Granted under Delegated Authority
09/01363/LIPCH	Premises Licence – Change of	4 March 2009	Granted under

	Licensee Details		Delegated Authority
09/07840/LIPCHT	Premises Licence – Change of Trading Name	25 October 2009	Granted under Delegated Authority
09/08549/LIPV	Vary a Premises Licence – Extend the hours for regulated Entertainment and Retail Sale of Alcohol and remove conditions	1 December 2009	Granted under Delegated Authority
10/01881/LIPCHT	Premises Licence – Change of Trading Name	7 June 2010	Granted under Delegated Authority
10/02437/LIPT	Transfer Premises Licence Holder from Mr Richard Traviss to Mr Yassin Baboo	4 June 2010	Granted under Delegated Authority
10/02438/LIPDPS	Premises Licence Change of DPS	4 June 2010	Granted under Delegated Authority
11/00989/LIPT	Transfer Premises Licence Holder from Mr Yassin Baboo to Byron Hamburgers Limited	8 April 2011	Granted under Delegated Authority
11/02008/LIPV	Vary a Premises Licence – Change the Layout and remove a condition	13 April 2011	Granted under Delegated Authority
11/03723/LIPDPS	Premises Licence Change of DPS	12 May 2011	Granted under Delegated Authority
11/05115/LIPVM	Minor Variation – To Remove Conditions	13 June 2011	Granted under Delegated Authority
11/08141/LIPDPS	Premises Licence Change of DPS	9 September 2011	Granted under Delegated Authority
12/11311/LIPDPS	Premises Licence Change of DPS	1 February 2013	Granted under Delegated Authority
13/00376/LIPDPS	Premises Licence Change of DPS	1 February 2013	Granted under Delegated Authority
14/02493/LIPDPS	Premises Licence Change of DPS	29 April 2014	Granted under Delegated Authority
14/02972/LIPDPS	Premises Licence Change of DPS	29 April 2014	Granted under Delegated Authority
15/06233/LIPCH	Premises Licence – Change of Licensee Details	29 July 2015	Granted under Delegated Authority
15/11617/LIPDPS	Premises Licence Change of DPS	4 February 2016	Granted under Delegated Authority
16/08669/LIPDPS	Premises Licence Change of DPS	11 January 2017	Granted under Delegated Authority
18/00551/LIPDPS	Premises Licence Change of	1 March 2018	Granted under

	DPS		Delegated Authority
18/01081/LIPT	Transfer Premises Licence Holder from Byron Hamburgers Limited to DMWSL 740 LIMITED	1 March 2018	Granted under Delegated Authority
18/06824/LIPDPS	Premises Licence Change of DPS	30 July 2018	Granted under Delegated Authority
19/02950/LIPDPS	Premises Licence Change of DPS	7 May 2019	Granted under Delegated Authority
19/11470/LIPCH	Premises Licence – Change of Licensee Details	3 October 2019	Granted under Delegated Authority

There is no appeal history for the premises.

**Licensing Act 2003 History
Shadow Licence 21/05216/LIPN**

Application	Details of Application	Date Determined	Decision
21/05216/LIPN	Application for a Premises Licence	25 June 2021	Granted under Delegated Authority
21/14573/LIPV	Application to Vary a Premises Licence – Change the Layout		Pending Decision

There is no appeal history for the premises.

Temporary Event Notices

Application	Details of Application	Date Determined	Decision
19/05828/LITENP	Temporary Event Notice	27 June 2019	Notice Granted

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
- (b) All entry and exit points will be covered enabling frontal identification of every

person entering in any light condition.

(c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.

(d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.

(e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.

10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.
12. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
13. Loudspeakers shall not be located in the entrance and exit of the premises or outside the building.
14. All windows and external doors shall be kept closed after 00.00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
15. There shall be no sales of alcohol for consumption off the premises after 00.00 hours.
16. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises
17. Alcohol consumed outside the premises building shall only be consumed by patrons seated at tables.
18. All outside tables and chairs shall be rendered unusable by 00.00 hours each day.
19. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
20. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
21. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
22. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
23. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 23.00 hours and 08.00 hours on the following day.
24. No collections of waste or recycling materials (including bottles) from the premises shall take place between 23.00 and 08.00 hours on the following day.

25. The number of persons permitted in the premises at any one-time (excluding staff) shall not exceed [] persons.
26. The supply of alcohol at the premises shall only be to a person seated taking a substantial table meal there and for consumption by such a person as ancillary to their meal save for the areas marked rear room on the ground floor colour washed blue and the area marked mezzanine on the deposited plan colour washed blue between the hours of 11.00 and 21.00 on any day and subject to condition 19.
27. Notwithstanding condition 18 alcohol may be supplied and consumed prior to their meal at any time in the bar area hatched green on the plan, by up to a maximum at any one time, of 8 persons dining at the premises.
28. The supply of alcohol shall be by waiter or waitress service only.
29. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
30. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business
31. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
32. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
33. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service
34. There shall be no sales of hot food or hot drink for consumption off the premises after 00.00 hours.
35. The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are properly supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
36. The premises may remain open for the sale of alcohol and the provision of late-night refreshment from the terminal hour for those activities on New Year's Eve through to the commencement time for those activities on New Year's Day.

37. On the morning that Greenwich Mean Time changes to British Summer Time one hour will be added to the terminal hour of any activities and to the closing time for the premises where the existing terminal hour for the activities and/or closing hour for the premises ends after 01.00 hours.
38. The sale and supply of alcohol shall be restricted to alcohol consumed by persons who are seated.

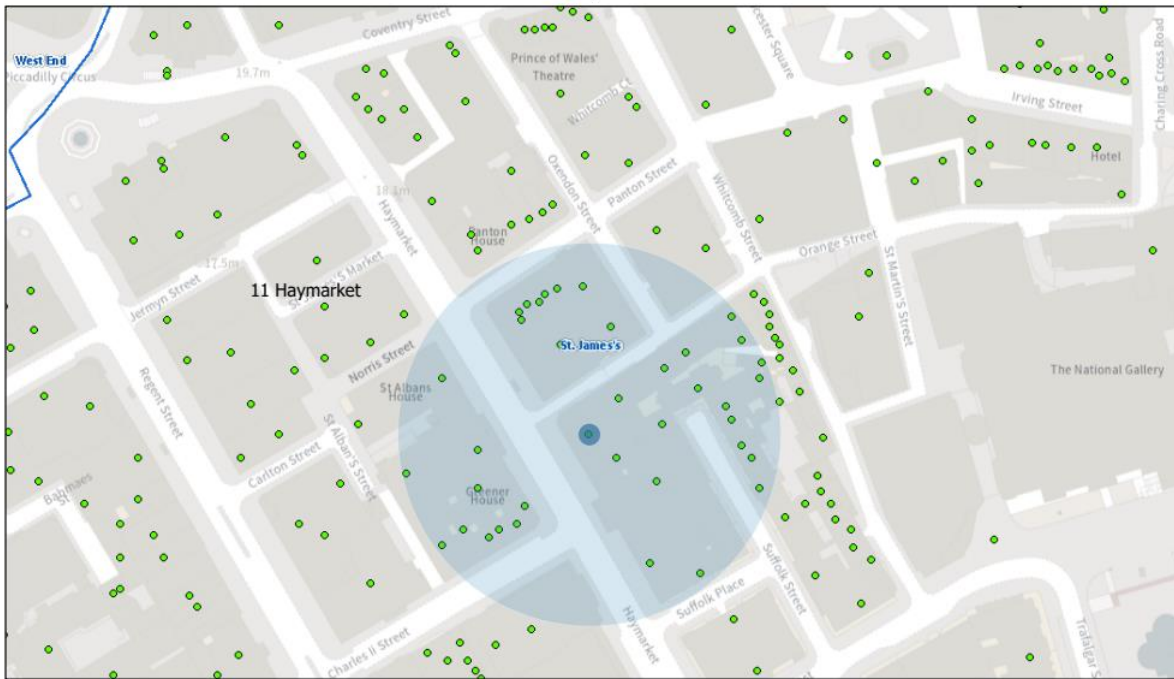
Conditions proposed by the Police and not yet agreed by the applicant

39. Staff will receive training in terrorism awareness and procedures adopted by the premises licence holder in the event of a terrorist attack at or in the immediate vicinity of the premises. Such training will be recorded and updated in line with best practice and a copy of the training will be made available to the Metropolitan Police on request. The premises licence holder shall ensure that the management team register and successfully complete the nationally recognised counter terrorism training product referred to as ACT eLearning package or can demonstrate that the ACT eLearning product has been successfully completed within the preceding 12 months.
40. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a Police Officer and/or an authorised Officer of Westminster City Council.
41. A minimum of 1 SIA licensed door supervisor shall be on duty at the premises from 20:00 hours. The door supervisor will assist in the dispersal of patrons, and they must correctly display their SIA licence when on duty.
42. On Wednesday through to Sunday, there shall be a last entry time of 01:00 hours.

Conditions proposed by the Environmental Health and agreed by the applicant to form part of the operating schedule

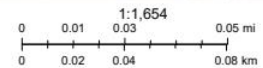
43. Notwithstanding condition 18, the sale, supply and consumption of alcohol as an ancillary to persons taking a substantial table meal shall not apply to persons who are attending a bona fide, private, pre-booked function to which members of the public are not admitted in the area marked 'rear room' on the ground floor colour washed blue and the area marked mezzanine and colour washed blue on the deposited plan.
44. Notwithstanding Condition 31 the sale and supply of alcohol for consumption whilst seated shall not apply to persons who are attending a bona fide, private, pre-booked function to which members of the public are not admitted in the area marked 'rear room' on the ground floor colour washed blue and the area marked mezzanine and colour washed blue on the deposited plan.

11-12 Haymarket



16/03/2022, 11:05:42

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident Count = 22

Licensed premises within 75 metres of 11-12 Haymarket, London				
Licence Number	Trading Name	Address	Premises Type	Time Period
21/05216/LIPN	(Shadow Licence)	Basement And Ground Floor 11-12 Haymarket London SW1Y 4BP	Premises Licence - Shadow Licence	Monday to Sunday; 00:00 - 00:00
19/11470/LIPCH	Byron	Basement And Ground Floor 11-12 Haymarket London SW1Y 4BP	Restaurant	Monday to Sunday; 00:00 - 00:00
18/13461/LIPVM	Farzi Restaurant	Basement And Ground Floor Kings House 10 Haymarket London SW1Y 4BP	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
21/11820/LIPDPS	Z Hotel	Grove House 2 Orange Street London WC2H 7DF	Hotel, 3 star or under	Monday to Sunday; 00:01 - 00:00
18/08436/LIPVM	Theatre Royal	Theatre Royal 8 Haymarket London SW1Y 4HT	Theatre	Saturday; 09:00 - 00:00 Sunday; 14:00 - 00:00

				Monday to Friday; 09:00 - 04:00
18/05160/LIPN	Rose Bakery	18 - 22 Haymarket London SW1Y 4DQ	Cafe	Sunday; 12:00 - 20:00 Monday to Saturday; 11:00 - 20:00
19/01305/LIPN	Not Recorded	69-71 Haymarket London SW1Y 4RW	Not Recorded	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
18/09986/LIPN	Not Recorded	69-71 Haymarket London SW1Y 4RW	Not Recorded	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
19/13929/LIPDPS	Empire Cinema	62 - 65 Haymarket London SW1Y 4RL	Cinema	Monday to Sunday; 09:00 - 03:00
21/12350/LIPDPS	Spaghetti House	Basement South And Ground Floor South Greener House 66-68 Haymarket London SW1Y 4RF	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
19/07035/LIPDPS	Chop Shop	Basement Nth And Ground Floor North Greener House 66-68 Haymarket London SW1Y 4RF	Restaurant	Sunday; 12:00 - 23:30 Monday to Saturday; 10:00 - 00:00
17/07252/LIPDPS	VietCafe	Ground Floor And Basement 23 Haymarket London SW1Y 4DG	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/07494/LIPCH	Steak And Co.	Basement To First Floor 24 Haymarket London SW1Y 4DG	Restaurant	Sunday; 10:00 - 00:00 Monday to Saturday; 10:00 - 01:00 Sundays before Bank Holidays; 10:00 - 01:00
06/09838/WCCMAP	Andalucia Tapas Restaurant	Basement And Ground Floor Front 4 Panton Street London SW1Y 4DL	Restaurant	Monday to Sunday; 11:00 - 00:00
15/02331/LIPN	The Borough Barista	15 Charles II Street London SW1Y 4QU	Cafe	Friday; 07:30 - 00:00 Saturday; 08:00 - 00:00 Sunday; 08:00 - 22:30 Monday to Thursday; 07:30 - 23:30
16/00858/LIPDPS	Kanada-Ya	3 Panton Street London SW1Y 4DL	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
17/03518/LIPDPS	Not Recorded	5 Panton Street	Restaurant	Sunday; 12:00 -

		London SW1Y 4DL		00:00 Monday to Saturday; 10:00 - 00:30
19/06736/LIPDPS	The Harold Pinter Theatre	Harold Pinter Theatre Panton Street London SW1Y 4DN	Theatre	Sunday; 12:00 - 00:00 Monday to Saturday; 09:00 - 00:00
17/01054/LIPCHT	Yori Restaurant	Basement And Ground Floor 6 Panton Street London SW1Y 4DL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
16/03554/LIPCH	Planet Hollywood (UK) Ltd	Ground Floor Right St Albans House 57-60 Haymarket London SW1Y 4QX	Restaurant	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 01:30
19/01184/LIPN	Not Recorded	Ground Floor Left St Albans House 57 - 60 Haymarket London SW1Y 4QX	Miscellaneous	Sunday; 12:00 - 22:30 Friday to Saturday; 10:00 - 00:00 Sunday to Thursday; 10:00 - 23:30
19/16049/LIPN	(Shadow Licence)	Ground Floor Right St Albans House 57-60 Haymarket London SW1Y 4QX	Premises Licence - Shadow Licence	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 01:30
21/10914/LIPCH	Haymarket Hotel	1 Suffolk Place London SW1Y 4HX	Hotel, 4+ star or major chain	Saturday; 07:00 - 03:00 Sunday; 09:00 - 00:00 Monday to Sunday; 00:00 - 00:00